

Phillip Hunter

phillip.hunter@gmail.com · linkedin.com/in/philliphunter · airedpoint.com · philliphunter.net

I design and ship the products where people meet new technology: voice systems in the 1990s, SaaS in the 2000s, Alexa and Cortana in the 2010s, AI agents now. From prototype to platform at scale.

HIGHLIGHTS

- Safe, effective AI-powered assistance for 39 million US residents
- 2000% more active Alexa skills via the no-code Blueprints tool
- Helped double Collibra ARR to over \$200M
- 1000% higher average project revenue at Intervoice
- 100+ products and services designed for millions of users
- First AWS design system; Arbor design system at Collibra
- 5 UX teams started or matured: research, design, content
- Speaker, mentor, Techstars Alexa Accelerator advisor

Experience

Sep 2024 – now	Founder · 4913 Parent company for my work: Redpoint, AI consulting and custom software, and Strate, AI products including Otto.
Dec 2025 – now	Founder and principal consultant · Redpoint AI consulting and custom software, as AI Redpoint LLC.
Jun 2026 – now	Senior agent architect · Speechicon Architecting a much loved retailer’s high-volume voice commerce agent: scoping, conversation design, prototyping and structured testing for loyal, particular callers.
2026	Custom software and AI training · Cole Insurance, through Redpoint Built a quoting engine to speed up a small specialized-insurance agency, and trained their team to use AI. Launching with the agency soon.
Mar – Jul 2026	Lead volunteer consultant · US Digital Response Developed the evaluation and testing methodology for California’s AskCA assistant; quoted in the Governor’s launch announcement.
Sep 2023 – Sep 2024	Senior Director of Product Design · O’Reilly Media Delivered O’Reilly Answers, an AI research tool with cited summaries drawn from O’Reilly’s licensed library.
2020 – 2023	Director of Product UX · Collibra Helped double ARR to over \$200M; built the Arbor design system; scaled design and writing 300%.
2020	Owner · CCAI Services Conversational AI strategy for Kasisto and Pop-up Health.
2020	Director of Product Management · Businessolver Led an innovation team on consumer chat and voice AI.

2019	Senior Principal Designer · [24]7.ai Resolution 18% → 33% against a 30% goal.
2018	VP of Product · Pulse Labs First product roadmap; V1 research, design and marketing.
2016 – 2018	Head of Product and Services UX · Amazon Alexa Skills Kit 2000% growth in active skills with no-code Alexa Blueprints; led 12 designers and researchers.
2014 – 2016	UX Manager · Amazon Web Services 30+ services launched; created the first AWS design system.
2010 – 2014	Senior UX Designer · Microsoft Bing, Tellme and Cortana; product vision for Cortana.
1993 – 2010	Intervoice · Voice Partners · SpeechCycle · design out loud Voice and NLU design leadership. VP of Design at SpeechCycle through its exit.

SPEAKING AND PRESS

AWS re:Invent, IA Conference, UXLx, IxDA, UX Australia, SpeechTek, Webstock and more. Podcasts including Boundless and The Informed Life; interviewed by the Washington Post.

EDUCATION

Leading by Design Fellowship, California College of the Arts
B.A., English, Texas A&M University